

ZIMBABWE

Discover our
authentic
taste

Fruit Logistica
7-9 February 2024



ZimTrade is Zimbabwe's national trade development and promotion organisation. We inspire to contribute to Zimbabwe's growth and prosperity through developing and catalysing viable and sustainable exports.



MARKET INTELLIGENCE

Disseminate information through various platforms.

Conduct market researches and scans.



EXPORT PROMOTION

Market Zimbabwean products and services to the global market.



EXPORT DEVELOPMENT





Nurture existing and potential exporters.





ADVOCACY

Lobby relevant stakeholders to improve the ease of doing export business.



ZIMTRADE HEAD OFFICE

-  188 Sam Nujoma Street, 2nd Street Extension, Avondale, Harare Zimbabwe
-  +263 24 2369332-34
-  +263 8677000374
-  +263 78 866 5599

SOUTHERN REGION OFFICE

-  48 Josiah Tongogara Street Btwn 3rd & 4th Avenue, Bulawayo, Zimbabwe
-  +263 292 266151
-  +263 292 62378

EASTERN REGION OFFICE

-  Suite 6, Manica Centre 118 Hebert Chitepo Street, Mutare, Zimbabwe
-  +263 202 062843-46



ZIMBABWE TOURISM AUTHORITY

Zimbabwe Tourism Authority is a corporate body responsible for tourism promotion, planning and development, research and the enforcement of standards and services in Zimbabwe. As an Authority our mandate is to manage and market Zimbabwe as a leading tourist destination locally, regionally and internationally.

AREAS OF INTEREST

Investment in hotel capacity, theme parks, recreational parks, shopping malls, holiday packages etc

Contact details

Tourism house

55 Samora Machel Ave
P.O Box CY 286,
Causeway, Harare
+263 0242 758 712-4
+263 867 700 5948



marketing@ztazim.co.zw
/info@ztazim.co.zw
www.zimbabwetourism.net
@tourismzimbabwe
@TourismZimbabwe
tourismzimbabwe



ZIMBABWE INVESTMENT AND DEVELOPMENT AGENCY

Zimbabwe Investment and Development Agency is mandated to promote and facilitate local and foreign investment in the country. It came up as an integration of three investment authorities, which were previously housed in different Government Ministries and Departments. ZIDA operates the One Stop Investment Services Centre (OSISC), which provides investment services ranging from investment analysis, company registration, tax registration and clearance, licensing, connecting to all necessary utilities, investment promotions, public relations and aftercare services.

ZIDA is responsible for setting up and developing Special Economic Zones (SEZs) in designated geographical areas. Through the Public Private Partnership (PPPs) department, the Agency analyses solicited and unsolicited projects to ensure conformity with approved feasibility studies and to make recommendations on project proposals submitted by contracting authorities to the Cabinet as to whether to approve or reject project them. The General Investment function within ZIDA is responsible for the promotion, licensing monitoring and facilitation of private sector led investment. Such investment would not qualify under the Special Economic Zones scheme and PPPs.

Contact details



1st Floor, ZB Life Towers,
Cnr Jason Moyo & Sam Nujoma St,
Harare, Zimbabwe



info@zidainvest.com



www.zidainvest.com



+263 8688002639-42

+263 242 757933

+263 242 780142-3


PARTICIPANTS PROFILES




For Livelihoods, For Sustainability.

Tobacco Industry & Marketing Board (TIMB) is a regulatory and advisory statutory board whose functions include ensuring sustainability within the industry. TIMB is working on a robust diversification program to ensure that tobacco farmers grow other export-oriented horticultural crops to reduce their reliance on tobacco and enhance their incomes. The company is looking for strategic partners willing to off-take horticultural products from the industry's +150,000 farmers. TIMB has since joined the GLOBALG.A.P. community and is now a GLOBAL G.A.P. approved Registered Trainer. TIMB Consultants will support farmers in implementing standards acceptable to export markets

Contact Details

 429 Gleneagles Road
Southerton
Harare, Zimbabwe

 +263 772 145 166-9 /
+263 0242 621 740 /
+263 8677004624

 info@timb.co.zw


 www.timb.co.zw



Tuminda Pvt Ltd is a multinational company founded in Zimbabwe with the goal of empowering African farmers by providing them with access to international markets. The company works with small and medium enterprise farms, from family-run operations to large commercial farms, and strives to improve the livelihoods of farmers and build capacity within the agricultural sector. The company is committed to providing farmers with the resources they need to succeed, and to creating a sustainable, efficient, and equitable food system. Tuminda aims to help small-scale farmers to access the export market for their fresh produce. Tuminda works with the farmers in out-grower programs to grade and package produce, to supply local and regional markets, as well as export to the EU and UK markets. Combined with helping farmers to get their produce to market, Tuminda provides knowledge and support so that farmers can learn how to deliver fruit and vegetables that meet global quality standards.

Contact Details

 139 Borrowdale Road
Gunhill, Harare, Zimbabwe

 +263 714 175 790 /
+263 712 719 206

 info@tuminda.co.zw

 www.tuminda.co.zw



Broomrigg Farm is a Global GAP-certified farm known for producing the following horticulture products for both local and export markets: mange tout peas, sugar snap peas, fine beans, extra fine beans, cantaloupes, baby corn, baby carrots and chillies. The farm also grows Bupleurum, Ammi Visnaga, Rudbekia, Craspedia Drumstic, Carthamus, and Hypericum flowers. Broomrigg Farm has the potential to expand its operations on its 200 hectares of arable land which also incorporates out-grower schemes to supply through our supply chain. Plans are also underway to grow organic products and avocados, mangoes, oranges and blueberries on the farm

Contact Details

-  25km Peg
Matobo Road
Gweru, Zimbabwe
-  +263 775 308 120/
+263 719 440 778
-  sales@broomrigg.co.zw
-  www.broomrigg.co.zw



Freshplanet is an Agro-based company that specializes in the production of high quality fresh produce for exports markets. Our operations are underpinned by best practice in three key areas:

- Good agricultural practice (GAP)
- Social and ethical ways of working and
- Environmental protection

Our company is global GAP certified and is currently working on SMETA and BRC certifications.

Contact Details

-  48 Airport Road, Hatfield
Harare.
Zimbabwe
-  +263 783 240 962 /
+263 772 580 650
-  bchinduru@gmail.com



Lingflora Farm Pvt Ltd was established in the year 2016. The farm is a 427-hectare farm with 400 hectares arable land. Lingflora farm was established with the main aim of providing fresh farm produce for the local market and international market. The farm has 3*14 tonnes cold room with 25 tonnes grading shed facility. Lingflora certifications include Global GAP V5.4, SMETA, MPS-ABC and FairTrade. Lingflora is a customer-centric organization that always thrives to meet customer requirements through the production of high-quality products on time. Lingflora produces peas, sugar snap and mangetout varieties, fine beans and several varieties of flowers including Carthamus, helychrisum, buplerium, hypericum, tuberrossa, proteas, liatris, and ammi visnaga.

Contact Details

-  LingFlora Pvt Ltd
P. O Box 1003
Gweru, Zimbabwe
-  +263 773 219 487
-  tatenda.karimazondo@midmet.co.zw
-  www.lingflora.com



Vegieflora Pvt Ltd is a marketing agent for small to medium scale farmers of fruits and vegetables in Zimbabwe. The company connect growers to international markets and provide agronomy services to ensure that products meet market standard and are supplied to markets within the agreed timelines. Vegieflora product portfolio consist of the following; fresh cut flowers, leaf vegetables, chillies, butternut, baby corn, oranges, lemons, avocado, sugar snap, mange tout etc

Contact Details

-  No: 5 Arlington
Barefoot Complex,
New Cargo Village,
R.G Mugabe International Airport,
Harare, Zimbabwe.
-  +263 773 246 275
-  vegieflora@gmail.com ;
-  taurai@vegieflora.co.zw ;
cleopas@vegieflora.co.zw
Skype: vegieflora
Twitter: @vegieflora



Kimanash Investments Pvt Ltd is an agricultural company operating the Kamba Farm in Chipinge, Zimbabwe. The farm is situated in the Zimbabwean Agro-Ecological Region 1 which provides favorable conditions for agricultural activities. Kimanash specializes in the cultivation of Avocados (variety Hass) and green tea, and its operations are overseen by a dedicated team of professionals. Zimbabwe enjoys a subtropical climate that is suitable for avocado production. The Eastern Highlands, stretching from Nyanga in the north up to Chimanimani in the south, receive over 1,000 mm of rainfall per year. This region has deep, well-drained loam soils and the average annual temperature is 20°C.

Contact Details

📍 Lot 8 Subdivision 1
Newcastle
Chipinge, Zimbabwe

☎ +44 7908866511,
+263 772 460 069
✉ lchiota@yahoo.com;
faraik2011@yahoo.com



Farm Fare produce is a GLOBALG.A.P and SMETA accredited export business situated on a 103 hectare farm in Goromonzi, 35km from the capital city of Harare. With a steadfast commitment to sustainable practices and a passion for quality, we cultivate our fruits and vegetables, carefully nurtured from seed to harvest. Having emerged as a trusted source for fresh, premium produce, every fruit and vegetable sold is a commitment to quality, freshness and responsible horticulture.

Products

Passion Fruit: October - June
Mange tout & Sugar Snap peas:
March - August

Contact Details

📍 Sambiri Farm, Mashonganyika
Road, Goromonzi, Zimbabwe

☎ +263 719 109329
✉ anesu@farmfareproduce.com,
sasha@farmfareproduce.com
🌐 www.farmfareproduce.com



DELA FRESH

PRODUCE MARKETING

Forrester Estates is a 20.000-hectare property based in Africa with 23 years of experience in growing, packing and exporting its own produce. After many years of supplying produce annually into value chains overseas, the company has gained vast knowledge of the agronomy, as well as experience in the packing and change process related to market systems and supply chains, a direct marketing strategy was established, 'Dela Fresh'. Dela Fresh assists in providing a closer relationship with international markets, a field to fork approach. The company grows and exports peas, chillies and blueberries.




Contact Details

-  Forrester Estates
private bag 7528
Mvurwi, Zimbabwe
-  +263 787 727 002
-  olivia@forrester.co.zw
-  www.dela-fresh.com



LAFRICA Farm Products is one of Zimbabwe's fastest growing agro-focused companies with a footprint spanning from horticulture to a broad range of meat products. Out of the company's carefully selected prime farm strategically located in rich soils, near airports and under some of Africa's best climates, Lafrica is currently producing peas for the export market. The company's brand takes pride in its diversification strategy, which guarantees investor returns and mitigates against employee and shareholder risks, in the process delivering a single marketplace for unrivalled fresh produce and meat solutions to its valued clients. Lafrica Farm Products has taken advantage of its diverse skill base to build a business that responds to emerging trends like climate change by rolling out the right infrastructure to address nature's unpredictable phenomena like droughts through irrigation.

Contact Details

-  St Gerera Farm
Christonbank
Mazowe, Zimbabwe
-  +263 786 249 715 /
+263 772 937 054
-  peniel@lafrica.co.za;
linos@lafrica.co.za



Chinhoi University of Technology

(CUT) is a higher and tertiary education institution established under the Chinhoi University of Technology Act Chapter 25:23 represented by David Jambgwa in his capacity as the Vice Chancellor of the Chinhoi University of Technology. CUT is an educational institution whose mandate is teaching, learning and research as well as community service. It awards diplomas and degrees for varying subjects or programmes which have a technological bias.

The main focus of Chinhoi University of Technology is to lead the way in finding solutions to national problems. Therefore, being technologically oriented gives a platform to solving Zimbabwe's woes. The technological bias of the organization offers students enough professional training with cultural enlightenment, hence the University motto "Technology, Innovation and Wealth". These in succession bring out an enlightened productive sector.

The institution has over 100ha of arable farmland sitting on 1900ha and produces from maize, tobacco to a variety of horticultural products.

The school of agriculture is active in driving the agroindustrial park. The Innovation hub from which innovations and businesses are incubated is an active unit of the institution. The student population is about 12,000. The University intends to establish an export hub in the very near future

Contact Details

-  Chinhoi University of Technology
Private Bag 7724
Chinhoi, Zimbabwe
-  +263 6721 22203-5 /
+263 772 269 230 /
+263 6721 29435
-  fungayi.chatiza@gmail.com;
chancellor@cut.ac.zw
-  www.cut.ac.zw

Notes

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