

# 2023 Exporters' Conference

19 October 2023  
Meikles Hotel, Harare, Zimbabwe

Master of Ceremonies **Mr. Patrick Kariwo**

07:30 – 08:30 **REGISTRATION AND TEA**

08:30 – 08:35 **National Anthem**

08:35 – 08:40 **Opening Prayer**  
**Mr. Kwirirai Chigerwe**

08:40 – 09:00 **Welcome Remarks and Update on 2022 Conference Resolutions**  
**Mr. Allan T. Majuru**  
*Chief Executive Officer, ZimTrade*

**Session 1:**  
**Official Opening**  
**Session Chair: Mrs. Clara Mlambo**  
*ZimTrade Board Chairperson*



09:00 – 09:15  
**Building Pillars for Future Exports**  
**Mr. Keletsositse Olebile**  
*Chief Executive Officer, Botswana Investment and Trade Centre*



09:15 – 09:30  
**Presentation**  
**Ms. Dorothy Tembo**  
*Deputy Executive Director, International Trade Centre*



09:30 – 09:50  
**Remarks**  
**Hon. Dr. Sithembiso G. G Nyoni**  
*Minister of Industry and Commerce*



09:50 – 10:00  
**Opening Statement & Introduction of the Guest of Honour**  
**Hon Prof. dr. Amon Murwira**  
*Acting Minister of Foreign Affairs and International Trade*



10:00 – 10:30  
**Keynote Address**  
**His Excellency Dr. Emmerson D. Mnangagwa**  
*President of the Republic of Zimbabwe*

10:30 – 11:15 **TEA BREAK AND NETWORKING**

**Session 2**  
**Building Pillars for Future Exports (Production, Logistics, Research and Development, E-commerce)**  
**Session Chair: Miss Mona-Lisa Dube**

11:15 – 11:30 **Building a Technology-driven Export-led Economy**  
**Mr Har Man Ahmad**  
*Trade Commissioner, MATRADE*

11:30 – 12:20 **Debate: Re-imagining Exports – A look into the future.**

**Chiedza Madzima**  
*Head of Global Operational Risk Research, Fitch Solutions*

**Jeremy Youmans**  
*Group Finance Director, Paramount Garments*

**Percy Gwanyanya**  
*Vision Consultant, Bullion Group International*

**Vees Moodley**  
*Head of Industrial Projects, DHL*

## Session 3

### Branding Zimbabwe for International Competitiveness

Session Chair: **Miss Mona-Lisa Dube**

- 12:20 – 12:50 **Positioning Brand Zimbabwe on the Global Arena (Products, Tourism, Creative Arts and Others)**  
**Gary Thompson**  
Chief Encouragement Officer, Gary Thompson & Associates
- Barry Manandi**  
Managing Director, Columbus DDB Zimbabwe

12:50 – 13:00 **Open Discussion**

13:00 – 14:00 **LUNCH AND NETWORKING**

## Session 4

### Launch of SMECS Survey Findings

Session Chair: **Mr. Farai Mwakutuya**

- 14:00 – 14:05 **Small and Medium Enterprises Competitiveness Survey (SMECS) – Methodology and Findings**  
**Mr. Philip Phiri**  
Executive Director, National Competitiveness Commission (NCC)

- 14:05 – 14:10 **Remarks on the SMECS**  
**Mr. Charles Msipa**  
NCC Board Chairman



- 14:10 – 14:20 **Remarks**  
**Hon. Monica Mutsvangwa**  
Minister of Women Affairs, Community, Small to Medium Enterprises Development

- 14:20 – 14:30 **SMECS Launch**  
**Ms. Dorothy Tembo**  
Deputy Executive Director, International Trade Centre

## Session 5

### Market Perspectives

Session Chair: **Mr. Farai Mwakutuya**

- 14:30 – 14:45 **Remarks by the EU Ambassador on Agriculture and Processed Foods**  
**H. E. Amb. Jobst Von Kirchmann**  
Head of Delegation of the European Union to the Republic of Zimbabwe
- 14:45 – 15:45 **Otis Makahamadze**  
Chief Operating Officer, Omni Contact BPO Services
- Prechard Mhako**  
Entrepreneur
- Taffy Gotora**  
Head of Digital, Barkers Ogilvy
- Clarence Mwale**  
Chief Executive Officer, Fairmark and Tuminda
- Chiyedza Heri**  
Chief Executive Officer, Ubuntu Alliance

15:45 – 16:15 **Open Discussion**

16:15 – 16:30 **Closing Remarks**  
**Mrs. Choice Rusike**  
Managing Director, Jadesave Pvt Ltd

16:30+ **Networking Tea & Preparations for Awards Dinner**

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