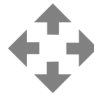


# 2022 Exporters' Conference

20 October 2022 | Meikles Hotel, Harare, Zimbabwe



INCLUSIVE



DIVERSIFIED



CONNECTED

Master of Ceremonies  
**Maimba Mapuranga**

07:30 – 08:30 **REGISTRATION AND TEA**

08:30 – 08:35 **National Anthem**

08:35 – 08:40 **Opening Prayer**  
**Mr. Dennis Choguya**

08:40 – 08:50 **Welcome Remarks and Update on 2021 Conference Resolutions**  
**Mr. Allan T. Majuru**  
*ZimTrade Chief Executive Officer*

## Session 1: Official Opening

**Session Chair: Mrs. Clara Mlambo**  
*ZimTrade Board Chairperson*

08:50 – 09:00 **Unlocking Export Opportunities for Young People**  
**Testimonial by Mrs. Lienne Shonhiwa**  
*Founder, Manetain Organics*

09:00 – 09:20 **Building Synergized Pillars for Economic Growth: The Case of Dubai**  
**Mr. Khalid Al Ali**  
*Regional Manager: Middle East and Africa, Dubai International Chamber*

09:20 – 09:30

**Remarks on the current status of the industry and policies being implemented to drive industry growth**  
**Hon. Dr. Sekesai Nzenza**  
*Minister of Industry and Commerce*

09:30 – 09:40

**Opening Statement & Introduction of the Vice-President of Zimbabwe**  
**Ambassador Frederick M. M. Shava**  
*Minister of Foreign Affairs and International Trade*



09:40 – 10:10

**Keynote Address**  
**His Excellency, Emmerson D. Mnangagwa**  
*President of the Republic of Zimbabwe*

10:10 – 10:30

**TEA BREAK AND NETWORKING**

# 2022 Exporters' Conference

20 October 2022 | Meikles Hotel, Harare, Zimbabwe

## Session 2

Session Chair: Mr. Andy Hodges

10:30 – 10:45 **Towards a Diversified Economy**  
**Mr. Mike Kamungeremu**  
National President, ZNCC

**Mr. Mucha Mkanganwi**  
Vice President, CZI

10:45 – 11:45 **Discussants**  
**Mr. Farai Masendu**  
Director: Exchange Control,  
Reserve Bank of Zimbabwe

**Mr. Vinod Bussawah**  
COO, Mauritius Finance &  
Chairman; Bard Santner  
Markets

**Mr. Samuelle Dimairho**  
Group CEO, Aura Group

**Mr. Khalid Al Ali**  
Regional Manager: Middle East  
and Africa, Dubai International  
Chamber

**Mr. Elvis Madekutsikwa**  
General Manager, Brands  
Africa (Malawi)

11:45 – 12:15 **Open Discussion**

12:15 – 13:50 **LUNCH AND NETWORKING**

## Session 3

Session Chair: Monalisa Dube – ZiFM

14:15 – 14:30 **Disruptive Solutions for Resilience and Growth**  
**Prof. Irvin Mpofu**  
Pro-Vice Chancellor Academic  
Affairs and Administration,  
Chinhoyi University of  
Technology

14:30 – 15:30 **Discussants:**  
**Ms. Chido C. Mpemba**  
African Union Youth Envoy

**Mr. Prechard Mhako**  
Strategy & Business  
Development Consultant

**Ms. Lena Södergren**  
Vice President Conformity,  
COTECNA

**Mr. Msindazwe Ndhlovu**  
CEO, The Noble Savage

**Mr. Max Karombo**  
CEO, OK Zimbabwe

15:30 – 16:00 **Open Discussion**

16:00 – 16:10 **Closing Remarks**  
**Mr. Tafadzwa Nyikadzino**  
Networking Tea and  
Preparations for Awards  
Dinner

Lend your voice to the conversation. Follow and like us on social media.

[#EXCON2022](#) [#InclusiveDiversifiedConnected](#) [#EnergisingExports](#)

 TradeZim

 ZimTradeAlerts

 [conference.tradezimbabwe.com](https://conference.tradezimbabwe.com)



Building towards a diversified export-driven economy